

**FOR IMMEDIATE RELEASE**

**Delish Launches “Taste of Place” Video Series Featuring Leading Chef Donald Link**

*New series explores local ingredients from around the country*

**New York – November 16, 2010** – [Delish.com](http://Delish.com), a top 10 online food destination operated jointly by Hearst Magazines Digital Media and MSN, today announced the launch of “Taste of Place,” a new 48-episode [original MSN Video series](#) that will examine the connection between fresh, local ingredients and the people connected to the land and waters that produce them.

“Taste of Place,” which will be hosted by famed chef, Donald Link, a James Beard Foundation Best Chef award winner, will take viewers on a tour across the country to visit local ranchers and farmers, artisan bread makers and fishermen – people who understand that “place makes the taste.” At the conclusion of every episode Chef Link cooks a meal inspired by the local ingredients explored during the show.

“‘Taste of Place’ features unique local ingredients in their most authentic form in a first-of-its-kind video series,” said Chef Link. “Real food that respects the ingredients is what motivates me every day.”

Chef Link and his producing partner Francis James kick off the first episode in California and take viewers on a tour of the countryside exploring how using local and sustainable products can inspire chefs and consumers alike. During a visit to a California ranch, Chef Link discusses how raising free-range turkeys produces a more natural product with more flavor. Link follows up his visit with a beautifully prepared turkey for a “delish” meal. The second episode features a winery visit, where Chef Link delves into the winery from grape to bottle, and talks with the winemaker about how environment creates the perfect wine for Link’s Thanksgiving meal.

“We are very excited to introduce our loyal audience of home cooks and food enthusiasts on Delish.com to ‘Taste of Place’,” a new video series that is sure to provide intriguing insight into local ingredients and recipes,” said Elizabeth Shepard, executive director of Delish.com. “We think viewers will be inspired to learn about the deep connection between locales and their cuisine, and where their ingredients come from.”

The “Taste of Place” series is now available on Delish.com at [tasteofplace.msn.com](http://tasteofplace.msn.com).

**Link Restaurant Group:**

Chef Donald Link owns and operates Herbsaint, Cochon, Cochon Butcher, and his private dining facility Calcasieu. Cochon Lafayette, in his native Cajun Country, will open in Fall 2011. In 2007, The James Beard Foundation named Chef Link the *Best Chef: South* and Cochon was nominated as Best New Restaurant. Link’s cookbook, *Real Cajun*, won the James Beard Foundation Award for Best New Cookbook in 2010. For more information please visit [www.DonaldLink.com](http://www.DonaldLink.com).

**Hearst Magazines Digital Media**

Launched in March 2006, Hearst Magazines Digital Media, a unit of Hearst Magazines, is dedicated to creating and implementing the digital strategy for Hearst’s magazine brands and other sites which serve the company’s consumer audience. The unit has launched, re-launched or acquired 24 websites and 10 mobile sites for brands such as *Cosmopolitan*, *Popular Mechanics*, *Esquire*, *Good Housekeeping*, *Marie Claire* and *Seventeen*, as well as digital-only sites such as

Delish.com, a food site in partnership with MSN; TheDailyGreen.com; MisQuinceMag.com; RealBeauty.com; social shopping site Kaboodle.com; and consumer health site RealAge.com. Currently, Hearst Magazines has eight iPhone applications; all of its titles are available on the iPad via the Zinio application; and by the end of the year, the company expects to have at least 35 iPhone and iPad applications for its brands.

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